

Announcing: The *Hearing Aid Improvement Award*™

Oliver von Borstel, CEO of Masters of Business Development, and I are delighted to announce the *Hearing Aid Improvement Award*™. The *Hearing Aid Improvement Award*™ is an opportunity for hearing care professionals to help improve RIC hearing aids – and be recognized for it.

Qualifying hearing care professionals will receive a beautiful, 16" x 20" framed certificate with their name on it to proudly display in their lobby. Their patients and prospective patients will be impressed, knowing they are a leader, an innovator, and a patient-first practitioner. To learn more:

First, play The *Hearing Aid Improvement Award*™ (6min 14sec):
https://youtu.be/6hpW2_Tor38

Second, play *Presenting Gruv Button Technology*™ and our *Petition* (8min 57sec):
<https://www.eachear.com/present-petition>.

Third, complete this form to register and receive your *Unique Petition-Code*:
<https://www.eachear.com/haia>

This is a valuable and righteous certificate and award!



About Each Ear, LLC

Each Ear, LLC is focused on improving hearing aid manageability and effectiveness. Internationally-patented *Gruv Button Technology*™, for example, employs ergonomic design to enable better access to and control over RIC-receivers. The company is honored to sponsor the *Hearing Aid Improvement Award*™.

About Masters of Business Development

Masters of Business Development, the co-presenter of the *Hearing Aid Improvement Award*™, is an international business-growth consultancy providing business development support for start-up and scale-up enterprises. Services include AuD/HCP/HIS business development workshops and personal coaching. Masters of Business Development is based in the Netherlands.